



VILLAGE OF VOLENTE

CITY COUNCIL CONSIDERATION ITEM VILLAGE OF VOLENTE, TEXAS

TITLE: Approval to Proceed with Community Survey for the Village of Volente

START/END DATE:

EXPENSE: \$500

DEPARTMENT:

PRESENTED BY: Communications and PR Committee, Ken Beck, Chairman

INTRODUCTION: The Communications and PR committee has worked for the last three months to create a survey to be completed by the residents of the Village of Volente. The intent of the survey is to provide the Village Council with more current information about the demographics of the community, and to give direction as to the desires of the community for future programs.

BACKGROUND: An initial survey was conducted by the Village of Volente at the time of incorporation in 2003. It has been 11 years since that original survey and much has changed in the Village as far as who lives here, their characteristics, their desires and what they want from a village government.

BENEFIT(S) TO CITIZENS: This survey gives the residents of the Village of Volente a direct vehicle to ensure their voices are heard. The collective analysis should be an excellent datapoint for the village council and for all standing committees as to what our residents are looking for, and these opinions should be taken into consideration in all decision making.

FINANCIAL IMPACT We are looking for approval from the council to spend \$300 with the SurveyMonkey website in order to create an online survey. We also are requesting \$200 for a postcard mailer to go out to the community announcing the survey and how it can be completed.

RECOMMENDATIONS The survey questions have all been completed and are submitted to the council for approval. The survey would then be entered into the SurveyMonkey website. A postcard would be sent to all village residents announcing that 1) the survey can be completed on line, 2) the resident can call the village office and the survey form will be mailed to them, or 3) the resident can stop at the village office and pick up a survey to complete. Execution of the survey should occur in the month of June. All results will be available from the online tool immediately with the first report to the council in July.